



@staceykasdorf
motherhood|fitness|travel

MEDIAKIT

About Me

Social Media Insights

Demographics

Previous Collaborations

Case Study



AMBROSIA



@staceykasdorf

Motherhood, fitness and travel creator

Nice to e-meet you! My name is Stacey Kasdorf and I live in Winnipeg, Canada. I have been a content creator for three years now while staying home with my three little girls. I absolutely love it! Being able to bring a brands vision to life and helping them reach a new target audience is a challenge I love taking on.

I have a degree in Finance & International Business and before having kids I worked in Investment Banking. I now excel in creating original content for brands that resonate with consumers.

I have a loyal following who trusts what I recommend, because I only work with brands that align with my values. I believe your brand is a good fit for my page and I would love to work with you!

Instagram June 4 - Jul 3 2023



SERVICES:

- sponsored posts/reels
- instagram stories
- content creation
- affiliate marketing
- blog feature
- giveaways
- promo codes
- instagram takeover
- video

Monthly Reach

107k

Monthly Impressions

1.9m

Accounts Engaged

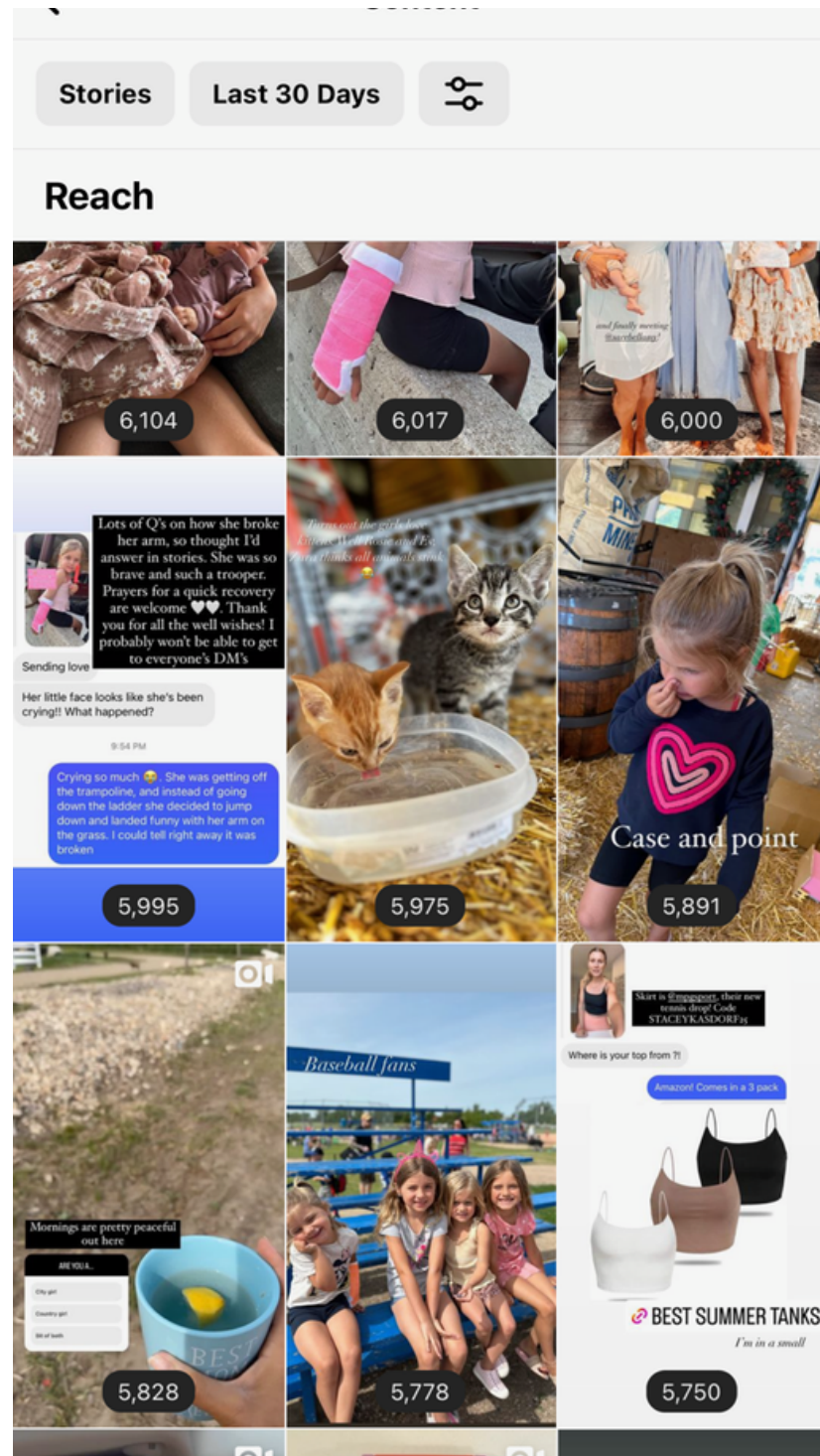
5.6k

Follower Count

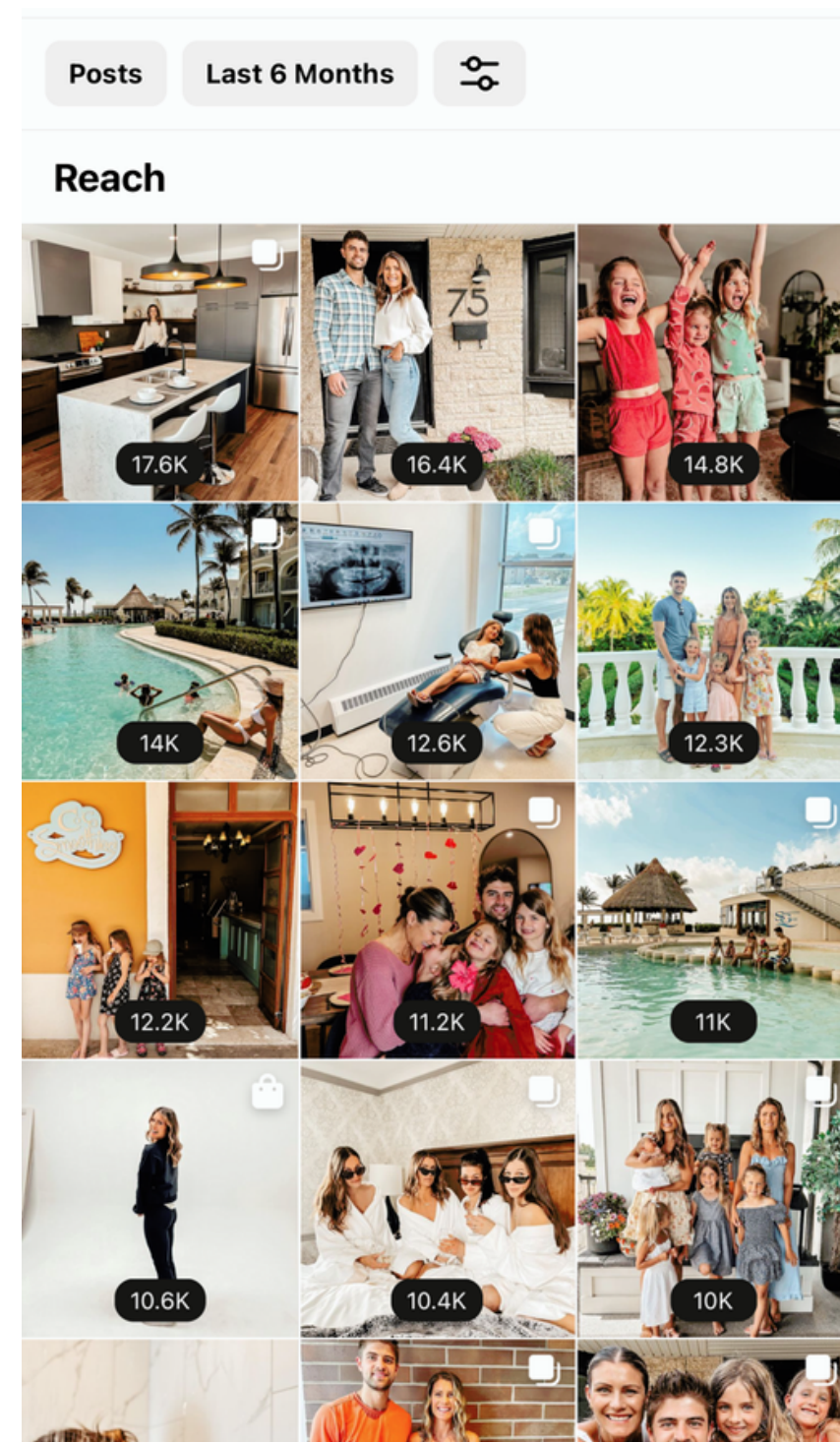
38.8k

REACH

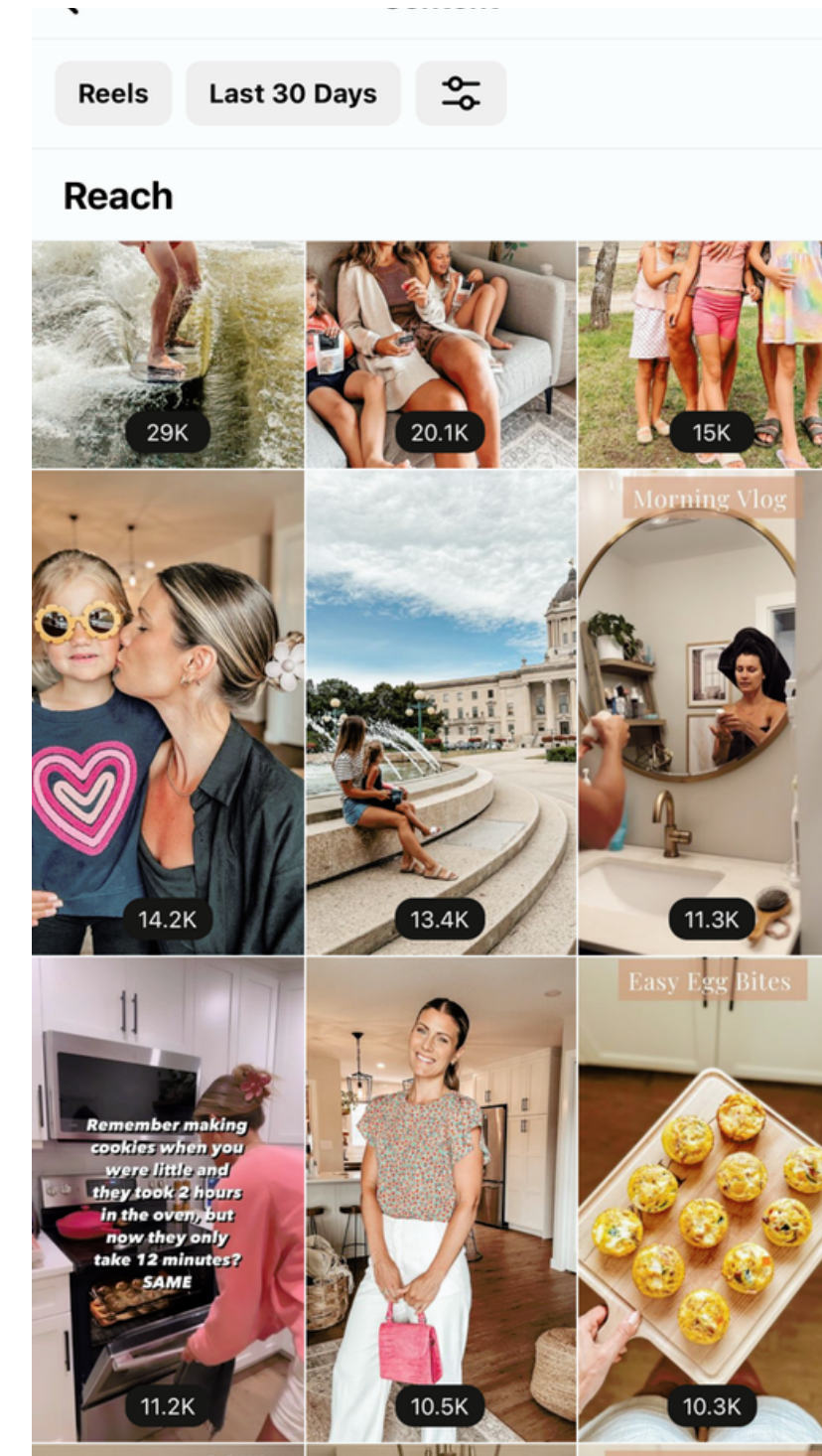
Stories Reach



Post Reach



Reels Reach



REACH

DEMOGRAPHICS

Followers

Last 30 Days ▾

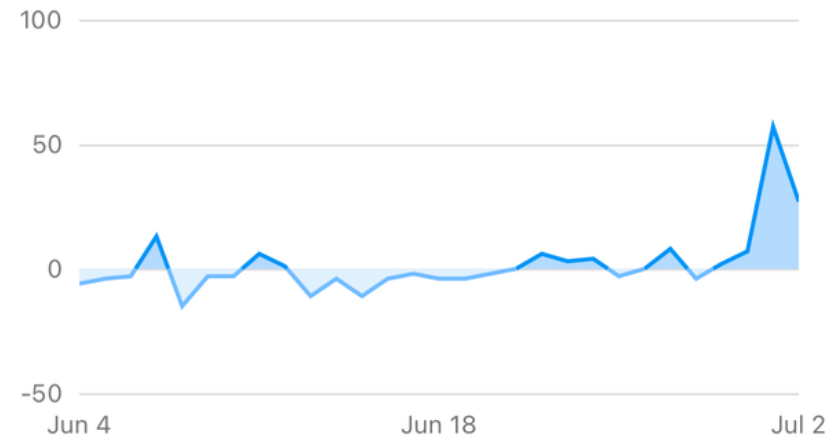
Jun 4 - Jul 3

38,812
Followers

+0.1% vs Jun 3

Growth

• Overall	51
• Follows	416
• Unfollows	365



Top Locations

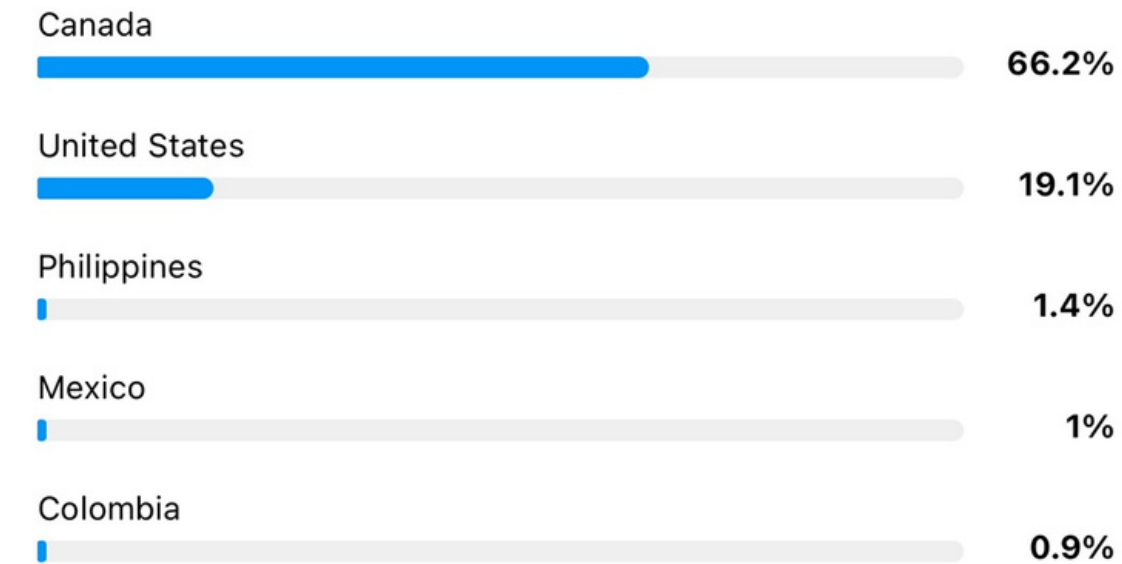
of your followers

Cities Countries

Locations



Cities Countries



Gender



Followers



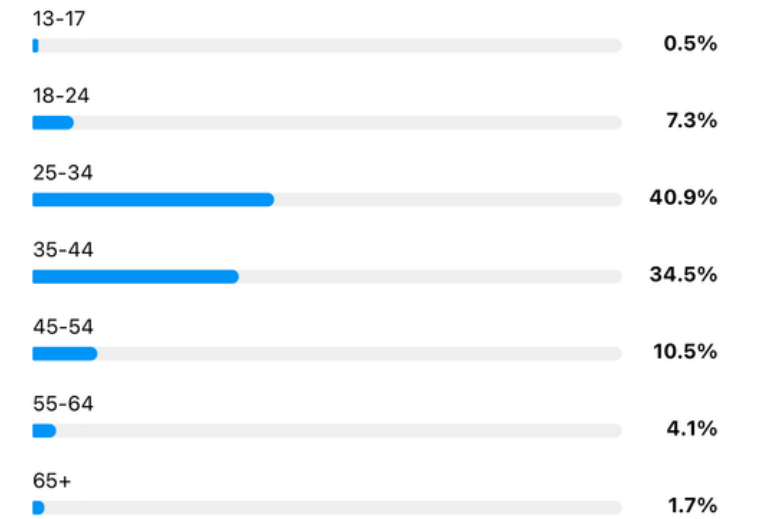
Last 30 Days ▾

Jun 4 - Jul 3

Age Range

of your followers

All Men Women



Gender

of your followers

92.4% Women 7.5% Men



PREVIOUS COLLABORATIONS

BRANDS

AMAZON

GARNIER

CRAYOLA CANADA

PEOPLES JEWELLERS

GROHE CANADA

DUFRESNE FURNITURE

DSW

MATTEL

JOE FRESH

MPG SPORT

SLEEP COUNTRY CANADA

CASETA by LUTRON

HOTELS

FAIRMONT WATERFRONT (VANCOUVER)

INTERCONTINENTAL HOTEL (TORONTO)

FORT GARRY HOTEL & SPA (WPG)

DREAMS TULUM RESORT

I WOULD LOVE TO
ADD YOUR BRAND
TO THIS LIST AND
HELP YOU REACH
A NEW AUDIENCE!



CASE STUDY

DREAMS TULUM RESORT & SPA

I worked with Dreams Tulum this year and it was a very successful collaboration! They were hoping to increase their Canadian following and get marketing materials from me to use on their social channels. When I arrived, Winnipeg and Canada didn't show up in their demographics. I'll show the changes during my stay below!

Beginning Follower Count: 57k

Ending Follower Count: 63k

Winnipeg % when I left: 12.9%

Canadian % when I left: 32.2%

Giveaway views: 173k

Giveaway comments: 28k

Follower Message:

"Yes first trip away since Feb 2020 & thoroughly enjoyed it. Will you get any credit for us booking a Dreams Resort? Sure hope so. It was because of you I booked a Dreams Resort."

