

# STACEY KASDORF

@STACEYKASDORF



[STACEYKASDORF.COM](http://STACEYKASDORF.COM)

MOTHERHOOD,  
HOME DECOR  
& LIFESTYLE  
BLOGGER

# ABOUT ME



WIFE  
MOM OF 3 GIRLS  
INFLUENCER

Winnipeg, Manitoba, Canada  
+1 515 556 6529  
staceykasdorf@gmail.com  
www.staceykasdorf.com

## STATS

1-2K unique website visitors  
21K Instagram followers

I am a wife and mom to three little girls; Everly, Rosie & Zara. I share everything related to motherhood, including the best tips, tricks and products.

We are currently renovating our 1970's home and sharing the renovation process, design tips and home decor.

My Instagram and lifestyle blog also highlight our marriage, healthy recipes, fitness, finances and my favorite products.

## DELIVERABLES

SPONSORED POSTS  
BLOG FEATURE  
INSTAGRAM STORY PROMO  
CONTENT CREATION  
AFFILIATE MARKETING  
GIVEAWAYS  
PROMO CODES  
INSTAGRAM TAKEOVER  
VIDEO

## PRICING

NEGOTIATED BASED ON LENGTH OF CONTRACT, DELIVERABLES REQUESTED AND COST OF PRODUCT/SERVICE



# RECENT COLLABS

@mcdonaldscanada



@interac



@dufresnestyle



@radissonblumoa



@hillbergandberk



@catandnat



@mallofamerica



# DEMOGRAPHICS

CANADA & USA

18-40 YRS OLD

80% WOMEN

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# FOCUS

MOTHERHOOD

HEALTH

HOME DECOR

FITNESS

LIFESTYLE

TRAVEL

# AUDIENCE REACH

**INSTAGRAM POST**

REACH: 10,000

IMPRESSIONS: 19,000

ENGAGEMENT: 9%

**INSTAGRAM STORY**

VIEWS: 3,500

**BLOG POST**

VIEWS: 2,000

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Follow me on all of my social media channels (@staceykasdorf) for updates!